

## BTEC Level 2 First Award in Business

---

### Leadership and Management Presentation

During the BTEC Business course, we will be examining the features of successful businesses. One of the key features of successful businesses is Leadership.

As Leadership and Management theory is such an important aspect of business studies, I would like you to create a detailed presentation covering Leadership and Management theory.

Choose some famous business leaders to research and include in your presentation – e.g. Sir Richard Branson, Sir Alan Sugar, Sir James Dyson

You could also include the different motivational theories as outlined by McGregor, Maslow, Herzberg and Taylor.