

Homework Task	Date completed by:	Marked by:
1. Media consumption questionnaire		
2. How I access the media		
3. Colour connotations		
4. Create a logo		
5. Word cloud		
6. Definitions		
7. What I know so far		

Agreement:

Student:

All homework will be completed by the due date and handed in on time: _____ Date: _____










Teacher:

All homework will be marked or peer assessed and handed back within 1 week: _____ Date: _____

Week 1

Due date: _____

Pick one full day between tomorrow and the day your homework is due. Record all your consumption of the media for this day:

<h2>Media Text</h2>	Hours spent (round up to nearest 15 mins)
Watching television programmes either on T.V., streaming (Netflix, iPlayer etc.) or recorded using a TiVo (Virgin, Sky+ etc.) 	
Listening to music on your mobile phone or iPod 	
Watching videos and listening to music on Youtube 	
Watching DVDs (films, documentaries or other T.V. programmes) 	
Using a Smart Phone to access the internet 	
Reading newspapers or magazines 	
Playing computer games on a console (X-Box, PS3 etc.) 	
Social networking using any device (Facebook, Twitter, Tumblr) 	
Watching a film at the cinema 	

Week 2

Due date: _____

How I access the media:

I have access to:	at home	at a family or friend's house	at school
A PC			
A laptop			
A macbook or Mac			
An iPod or other mp3 listening device			
A tablet device (like iPad)			
A SmartPhone			
A mobile phone without access to the internet			
A television in a shared living area			
A television in my bedroom			
Digital TV recording device (TiVo, Sky+ etc.)			
Daily newspapers			
Magazines			
A device for listening to the radio			
A DVD player			
DVDs			

Go to your local library – how many of these media devices and texts can you access for free or a small fee there?

Week 3


Due date: _____

COLOUR CONNOTATIONS

Find a **LOGO** that uses the colour as its **primary** colour.

Either cut them out from magazines or find them online, print them out and stick them on.

Or do this page online and print it off in colour.

Colour	Logo	Business
<i>example: blue</i>		Computing
Green		
Red		
Yellow		
Orange		
Black		
Brown		

Week 4

Due date: _____

Create a logo for yourself!

Create four different logos for yourself – a logo that represents you.

Remember logos should be:

- Simple
- Scaleable
- Work in black and white AND colour
- Memorable

Make sure your designs are:

1. Neat
2. Hand drawn or created using a design programme
3. In colour
4. Fits the four principles of logo design



Week 5

Due date: _____

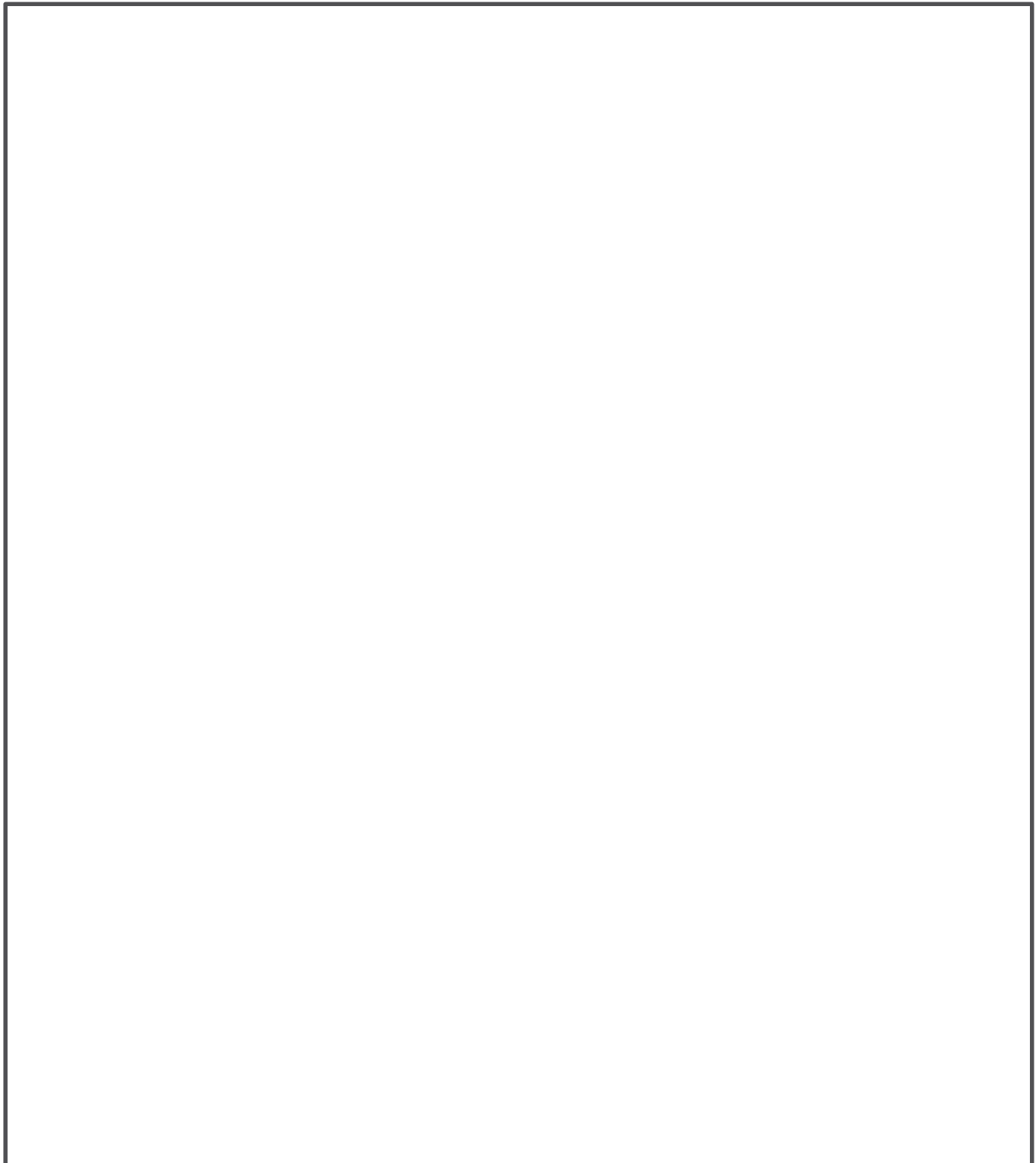
Word clouds are a great way of showing information. Create a word cloud for all of the media texts and media language you have learned over the past 4 weeks.

You can either create it using a free online programme like: <http://www.tagxedo.com>
<http://www.wordle.com> etc.

OR you can create one on Word, Publisher, Powerpoint or Photoshop

OR you can create one by hand by drawing it.

Print your word cloud you created below or draw it in the box below.



Week 6

Due date: _____

Write the definition of these key media terms. Check that the meaning makes sense for this subject!

institution	
representation	
stereotype	
narrative	
producer	
genre	
audience	
edit	



Week 7

Due date: _____

What do you know about the course you are on?

Complete the boxes below in as much detail as you can:

What is the name of your course?	
How many units/ assignments do you need to complete over the next two years?	
What percentage of your final mark is your coursework?	
How many exams/ external assessments will you have?	
What percentage of your final mark is your exam?	

What is your target level?	
What grade do you hope to achieve by the end of KS4?	

What are you looking forward to learning in Media Studies?	
Can you give me a reason why?	
What are you not looking forward to learning in Media Studies?	
Can you give me a reason why?	

Any more comments about the course so far?

Half Term Holiday Quiz:

Question	Answer	☑☒
1. Who directed the Lord of the Rings trilogy and The Hobbit?		
2. What does BBC stand for?		
3. What company does Simon Cowell own?		
4. Who is Rupert Murdoch?		
5. What other companies are owned by Viacom? (name 5 that produce different media texts)		
6. What does ITV stand for?		
7. What is the longest running soap opera in the UK?		
8. What is the name of the BBC's dedicated news channel?		
9. Name three films directed by Stephen Spielberg.		
10. What does IMDB stand for?		
Total		