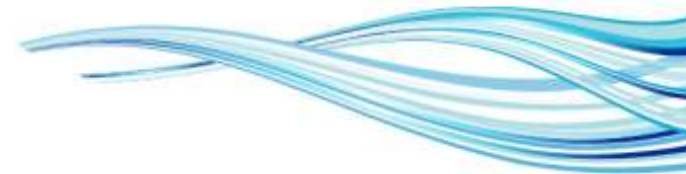




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Long term overview document for Media department

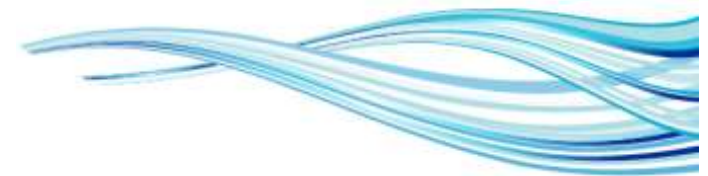
NB: Ongoing Assessments are to be graded and SIR marked.

Year	Autumn term 1	Autumn term 2	Spring term 1	Spring term 2	Summer term 1	Summer term 2
Year 10	<p>Topic: Introduction to Media</p> <p>Overall aims: To be introduced to the Media course, its language and criteria</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Assessment 1: Film Review writing</p> <p>Assessment 2: Mise-en-scene. Language skills</p> <p>Assessment 3: Analytical writing</p>	<p>Topic: Unit 1: Digital Media Sectors and Audiences</p> <p>Overall aims: To understand digital media sectors, products and platforms. Understand audiences for digital media products. Explore how audiences engage with digital media products</p> <p>BTEC subject specific areas/skills covered across topic: Examination P1,P,M,D</p> <p>Mock exams</p> <p>Unit 1 Examination</p>	<p>Topic: Unit 1: Digital Media Sectors and Audiences</p> <p>Overall aims: To understand digital media sectors, products and platforms. Understand audiences for digital media products. Explore how audiences engage with digital media products</p> <p>BTEC subject specific areas/skills covered across topic: Examination P1,P,M,D</p> <p>Mock exams</p> <p>Unit 1 Examination</p>	<p>Topic: Unit 2: Planning and Pitching a Digital Media Product</p> <p>Overall aims: Topic A.1: Digital media products Identification of chosen sector for this unit Learning Aim C: Produce planning for a digital media product</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Producing Pre-Production</p>	<p>Topic: Unit 2: Planning and Pitching a Digital Media Product</p> <p>Overall aims: Learning aim B: Pitch ideas for a digital media product Learning aim C: Produce planning for a digital media product</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Producing an opening of a film</p>	<p>Topic: Unit 2: Planning and Pitching a Digital Media Product</p> <p>Overall aims: Learning aim C: Produce planning for a digital media product</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Ongoing Assessments (9-1 specific):</p> <p>Coursework Presentation</p>



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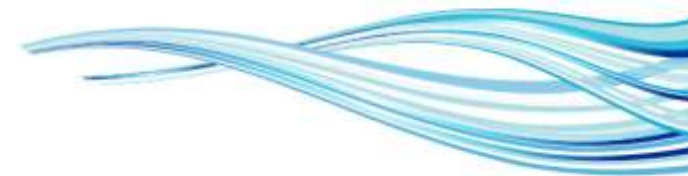


<p>Year 11</p>	<p>Topic: Unit 3: Digital Moving Image Production</p> <p>Overall aims: Learning aim A Understand the key features of moving image productions</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Formats, platforms and audiences</p>	<p>Topic: Unit 3: Digital Moving Image Production</p> <p>Overall aims: Learning aim B Understand the technical construction of a digital moving image production</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Mise-en-scene & sound</p>	<p>Topic: Unit 3: Digital Moving Image Production</p> <p>Overall aims: Learning aim C: Produce And Review a Digital Moving Image Production</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Production</p>	<p>Topic: Unit 5: Digital Publishing Production</p> <p>Overall aims: Learning aim A Know about digital publishing opportunities</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Research</p>	<p>Topic: Unit 5: Digital Publishing Production</p> <p>Overall aims: Learning aim B Understand use of digital publishing technology and techniques</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Coursework Reporting</p>	<p>Course Completed</p>
<p>Year 12</p>	<p>Topic: Introduction to Media</p> <p>Overall aims: To be introduced to the Media course, its language and criteria</p> <p>BTEC subject specific areas/skills covered across topic: P1,P,M,D</p> <p>Assessment 1: Film Review writing</p> <p>Assessment 2: Mise-en-</p>	<p>Topic: Media Representations</p> <p>Overall aims: A1 Media representations in context A2 Introduction to theories of media representation</p> <p>BTEC Exam specification specific areas/skills:P1,P,M,D</p> <p>Exam</p>	<p>Topic: Media Representations</p> <p>Overall aims: B1 Constructing messages B2 Audience decoding</p> <p>BTEC Exam specification specific areas/skills:P1,P,M,D</p> <p>Exam</p>	<p>Topic: Media Representations</p> <p>Overall aims: B3 Semiotics: media language B4 Expectations and subversion of genre</p> <p>BTEC Exam specification specific areas/skills:P1,P,M,D</p> <p>Exam</p>	<p>Topic: Pre-production Portfolio</p> <p>Overall aims: Learning aim A: Understand the requirements of pre-production of a digital media product Learning aim B: Carry out pre-production for a digital media product</p> <p>BTEC Exam specification specific areas/skills:P1,P,M,D</p>	<p>Topic: Pre-production Portfolio</p> <p>Overall aims: Learning aim C: Produce a pre-production portfolio for a creative media production Learning aim D: Review pre-production of a digital media product</p> <p>BTEC Exam specification specific areas/skills:P1,P,M,D</p>



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	<p>scene. Language skills</p> <p>Assessment 3: Analytical writing</p>				<p>Coursework Pre-production research essay Pre-Production tasks</p>	<p>Coursework Pre-Production portfolio</p>
Year 13	<p>Topic: Unit 16 Film & Video Editing Techniques</p> <p>Overall aims: 1 Understand the development and principles of editing 2 Be able to prepare moving image material for editing 3 Be able to edit moving image material.</p> <p>BTEC Exam specification specific areas/skills: P,M,D</p> <p>Coursework Editing Essay Editing Opening Sequence</p>	<p>Topic: Unit 29 Music Video Production</p> <p>Overall aims: Understand the purpose of music video Understand the styles, conventions, and techniques of music video</p> <p>BTEC Exam specification specific areas/skills: P,M,D</p> <p>Coursework Essay</p>	<p>Topic: Unit 29 Music Video Production</p> <p>Overall aims: Be able to originate and plan a music video production for a specific music track. Be able to work to complete production of a music video</p> <p>Exam specification specific areas/skills: P,M,D</p> <p>Coursework Pre-Production Music Video</p>	<p>Topic: Unit 30 Advertisement Production for Television Assessment</p> <p>Overall aims: Know about the structures and techniques of television advertisements Be able to originate and develop an idea for a television advertisement Be able to produce a television advertisement Be able to reflect upon own television advertisement production work.</p> <p>Exam specification specific areas/skills: P,M,D</p> <p>Coursework,</p> <p>Essay/Research Pre-Production Advert</p>	<p>Course completed</p>	<p>Course Completed</p>



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